Arkansas State University - Jonesboro Bachelor of Arts

Major: Communication Studies: Public Communication 2019-2020

Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters. A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. Mandatory state and institutional assessment exams will be required during your degree program. *Failure to participate in required*

assessments may delay graduation. Year 1 Year 1 Fall Semester Spring Semester Course Name Course No. Course No. Hrs Gen Course Name Hrs Gen Ed Ed UC 1003 FYE 3 CMAC Mass Com. In 3 1003 Modern Soc COMS Oral Communications 3 ENG 1013 Composition II 3 1203 ENG 1003 Composition I 3 ART. MUS, or THEA 2503 MATH 1023 College Algebra 3 SOCIAL SCIENCE or MATH GEN ED 1043 REQUIREMENT BIOL 1003 Biology or Alternative PHSC Phys Science or 1203 Alternative BIOL 1001 Biology Lab Physical Science PHSC 1201 Lab Total Hours Total Hours 16 16 Year 2 Year 2 Spring Semester Fall Semester Course No. Course Name Hrs Gen Course No. **Course Name** Hrs Gen Ed Ed COMS Comm. Studies Elective 3 COMS 3 Principles of **ELECTIVE** 2243 Argumentation COMS COMS Communication Theory 3 Intro to 2313 2373 Interpersonal Comm HIST 2763. 3 MINOR Any Level HIST 2774, or POSC 2103 ENG 2003. 3 ELECTIVE Any Level 3 ENG 2013, or PHIL 1103 MINOR 3 ELECTIVE Any Level 3 Any Level

Total Hours		15		Total Hours		15	
Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
COMS 3363	Communication Research	3		COMS 3243	Principles of Persuasion	3	
COMS 3433	Communication Criticism	3		COMM STUDIES ELECTIVE	Upper Level	3	
COMM STUDIES ELECTIVE	Upper Level	3		MINOR	Upper Level	3	
ELECTIVE	Upper Level	3		ELECTIVE	Upper Level	3	
ELECTIVE	Upper Level	3		ELECTIVE	Upper Level	3	
Total Hours		15		Total Hours		15	
Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
COMS 4253	Intercultural Communication	3		COMM STUDIES ELECTIVE	Upper Level	3	
ELECTIVE	Upper Level	3		COMS 431V	Special Problems	3	
COMM STUDIES ELECTIVE	Upper Level	3		COMS 4033	Comm Studies Capstone	3	
ELECTIVE	Upper Level	3		ELECTIVE	Upper Level	3	
ELECTIVE	Upper Level	3		Elective	Upper Level	1-3	
Total Hours		15		Total Hours		13-15	
Total Jr/Sr Hours		45-60 depending on minor		Total De	gree Hours	120- 122	